# platform to showcase



Gateway Sydney is a landmark dining precinct, located in the heart of Circular Quay. Gateway has a strong brand offering from key known retailers such as the Burger Project, Chat Thai, Gelato Messina and Din Tai Fung to name a few.

Located on the harbour's edge with unrivalled transport connectivity to train, buses, ferries and imminently the light rail, this dining precinct is perfectly positioned to target a strong CBD population, nearby office workers and tourists visiting the area.

**Gateway Sydney is your** Platform to showcase your business and here's why:

### **Fast Facts**

- · 3 levels of dining, cafés, restaurants, bars and a food court.
- · Over 25 premier retail brands.
- Exposure to the Circular Quay precinct.
- Connected to local transport including trains, buses, ferries and the new light rail project.
- · Total retail expenditure by tourists in the Sydney LGA is currently estimated at around \$2.9 billion, including \$1.9 billion in food expenditure.

**Market At A Glance** 

- This is projected to grow to \$3.7 billion by 2026, at an average annual growth rate of 2.7%.
- · Household incomes well above benchmarks - more than \$163,000 per annum in the Main Trade Area.
- Target customer segments include: CBD workers, tourists and Sydney residents.

Source: Location IQ Report for Dexus, February 2019. Estimates are pre COVID-19.

## **Opportunities Available**

To showcase your brand at Gateway

- PRODUCT DEMONSTRATIONS AND DISPLAYS
- C LARGE FORMAT MEDIA PLACEMENT
- FILMING AND TVC LOCATIONS
- O DIGITAL INTEGRATION
- MARKET RESEARCH
- BRAND TAKEOVER SHOWCASE

Source: Dexus sales report, January 2021.

# Casual **Leasing Sites**



Site	Location	Size	Power Access	Weekly Rate
Food Court	Food Court Entry	2m x 1m	YES	\$2,500 + GST

Please note a peak trading loading applies in November and December to all rates.

All rates are subject to change and should be agreed at the time of the booking confirmation

## **Contact Details**

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